



# Banafsheh Esmaeilzadeh

---

Date of birth: 21/12/1996 | **Nationality:** Iranian | **Gender:** Female |

(+98) 9302533890 | [banafshehapply@gmail.com](mailto:banafshehapply@gmail.com) | <https://violetdesign.ir/> |

<https://www.linkedin.com/in/banafshehesmailzadeh/> |

Whatsapp Messenger: +989302533890 | Tehran, Iran

## About me:

Since 2015, in addition to studying information technology engineering, I have worked as a freelancer on various projects, and immediately after graduation, I started my career professionally with famous and large companies in the country. I have been working in the field of design and digital marketing for more than 6 years and so far I have managed to create more than 50 sites for various employers around the world. I am now looking for new challenges and opportunities to learn and progress in my field of work.

## WORK EXPERIENCE

---

21/04/2022 – CURRENT – Tehran, Iran

### PROJECT MANAGER AND WEB DEVELOPER – EZWEB

---

In this job position, I make sure that a project is completed on time and within budget and its goals are met. I also oversee project and programmers code and manage the development team. Since our customers in this company are large government organizations, most of the projects are very sensitive. In this regard, I do my best to make sure that the employers are completely satisfied with the result of the project.

22/09/2020 – CURRENT – Tehran, Iran

### WORDPRESS WEB DESIGNER AND DEVELOPER – HAMYARDEV

---

HamyarDev Company is one of the top 5 companies in Iran in the field of site design. In this company, as a site designer, I have designed various store, corporate, medical, etc. sites for various employers around the world. I have also been able to achieve the highest level of customer satisfaction.

08/05/2020 – 21/12/2021 – Tehran, Iran

### WEB CONTENT MANAGER – FALNIC AND A4BAZ

---

As a web content manager, I was creating policies and procedures for online web content and optimizing it based on my long-term strategic goals. I was also responsible for integrating the work of writers and designers to produce a final design that complied with company standards. On the other hand, I identified the challenges and solved the problems in the team with the help of the managers.

22/11/2019 – 22/08/2020 – Tehran, Iran

### WEB DESIGNER AND DIGITAL MARKETING MANAGER – MATIN

---

As a site designer and digital marketing manager, I started working with Dade Pardaz Rayaneh Matin Company, which is one of the largest international companies in the field of IT and technology in my country. During this period, I was in charge of designing and managing the company's sites, SEO, content production, creating branding campaigns and managing social networks.

03/12/2018 – 09/04/2019 – Tehran, Iran

### IT EXPERT – CULTURAL HERITAGE AND HANDICRAFTS ORGANIZATION OF THE COUNTRY

---

As an IT expert in the Cultural Heritage Organization of the country, I was in charge of managing websites, designing landing pages, creating statistical campaigns, and supporting provincial sites. The lack of challenges that lead to growth and learning led me to distance myself from government offices and become eager to work with private companies.

At the same time as I started studying information technology engineering as a freelancer, I started designing a site using html5, css3, JavaScript and PHP tools and content management systems such as Bootstrap, WordPress and DNN. Even as a graduation project with no previous template programming experience, I completely coded a WordPress template. Since then, I have designed more than 50 sites for companies and celebrities around the world, and more importantly, I was able to satisfy my employers so that today the employers I worked with before, their projects They leave it to me and this has led me to form a small team with a number of my friends and to complete the projects I receive within the team.

## ● **EDUCATION AND TRAINING**

---

08/09/2015 – 16/07/2019 – Iran  
**BACHELOR OF COMPUTER ENGINEERING** – Ministry of Science, Research and Technology

---

<https://www.msrt.ir>

23/09/2011 – 21/06/2015 – Iran  
**DIPLOMA IN MATHEMATICS** – Ministry of Education

---

<https://www.medu.ir>

## ● **LANGUAGE SKILLS**

---

Mother tongue(s): **PERSIAN** | **TURKISH**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
<b>ENGLISH</b>	B2	B2	B2	B2	B2
<b>GERMAN</b>	A1	A1	A1	A1	A1
<b>ARABIC</b>	A2	A2	A1	A2	A2

*Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user*

## ● **DIGITAL SKILLS**

---

### Web design

Woocommerce | HTML5/CSS, Javascript | Visual Composer | DNN | UX Builder | ElementorPro | WordPress | Bootstrap 5 | PHP Language | Adobe (Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe Dreamweaver, Adobe XD )

### Other Skills

Email Marketing | Digital Marketing | Microsoft Office | search engine optimization | Social Media Marketing

## ● PROJECTS

---

22/11/2019 – 09/02/2022

### **Matin Company Project**

---

<https://www.matin.co/>

The site requested by the employer was the company and store website. This site had more than 700 products and the loading speed as well as easy access of users to different sections were very important for the employer.

15/04/2020 – 30/04/2020

### **Kingstar Company Project**

---

<https://kingstar.ws>

This company is manufacturer of Memory Card, Memory, Headphone, Charger, Cable, Hard external Cover producers in Taiwan and China. They wanted a site that could show the variety of their products.

31/05/2021 – 15/06/2021

### **Persol Company Project**

---

<https://persolco.com/>

This project was for Persol Company in the field of export of petroleum and petrochemical products, trade of wood and paper products; Active agricultural products as well as mining and exploration operations. This project was implemented with a special design for this company.

25/01/2022 – 10/02/2022

### **Aropin Company Project**

---

<https://www.aropin.com>

Aropin is the first website to insert free advertisements in the field of industry in the country. This site was designed as a directory site and advertisement.

16/03/2022 – 30/03/2022

### **Peckiiless**

---

<https://www.peckiiless.com>

This website was designed to introduce the Swedish startup Peckiiless and the company was able to win the award of one of the top 20 Swedish startups.

20/03/2020 – 10/04/2020

### **Jurymen**

---

<https://jurymen.ir>

This project was designed as a store site in the field of menswear sales and during these years has been able to meet the needs of customers of this site.

---